

AARON ARTESSA

Technical Artist + Illustrator

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EXPERIENCE:

- 2010–Present *GSN*: Illustrator and Designer
Designed/illustrated assets and user interfaces for games on Facebook from wireframe mockups to finalized art including animation in the Flash Environment. Specialized in optimization of Flash assets for performance and reduced server load. Lead art liaison with development team and Actionscript 3.0 development. Launched titles include: *Wheel of Fortune* and *Dumbville*.
- 2005–2009 *Farrar, Straus and Giroux*: Designer
Designed award-winning book jackets for fiction and non-fiction titles. Completed 20-25 jackets per year, managed hiring and art direction of freelance team. Oversaw print production, typesetting, and art research.
- 2004–2005 *Morgan Gaynin Inc.*: Digital Production Manager
Designed promotional materials, scanned art, developed illustration archive of 30+ artists and built/maintained company website.

FREELANCE EXPERIENCE:

- 2003–2010 *Web Programming and Design*
Designed and coded websites for artist portfolios, books, restaurants, businesses and clubs. Utilized modern programming to provide easier flow of content and an intuitive user experience. Clients include Macmillan, TOR, Cambridge University Press, and St. Martin's Press.
- 2004–2010 *Illustration*
Editorial and Advertising Illustrations for clients including: Business Week Magazine, The Deal LLC., San Francisco Weekly, Las Vegas Weekly, Publix, Farrar, Straus and Giroux, The Guardian (UK), Soft Skull Press, SoloFlight Design, Timeout NY and Bitch Magazine.

SKILLS:

- Computer Mac and Windows Platforms. Advanced skills with Adobe CS5 products. Web programming languages include: XHTML, Javascript, Actionscript 3.0, XML, CSS and Wordpress.
- Print Art scanning and color correction, pre-press production, on-press and press proof color correction.

EDUCATION:

- 2000–2004 *University of the Arts* BFA Illustration